

## Suyong Kim

Partner

London

Brussels

### Biography

Based in London as Global Co-Head of Hogan Lovells' Antitrust, Competition, and Economic Regulation practice and with extensive experience working in the Brussels competition environment, Suyong is one of only a handful of EU practitioners equally at home handling complex mergers and JVs, high-stakes cartel and abuse of market power investigations, as well as the resulting appeals and damages litigation before the EU and national courts.

She is recognised as a leader in the field of competition/EU law and praised for her "accuracy of analysis," "responsiveness," and "ability to break down complex issues into effective and pragmatic advice." Suyong has an MBA from the London Business School and offers clients an acute understanding of the commercial issues they face when navigating antitrust challenges. Suyong's practice is notable not only for its coverage across different aspects of EU and UK competition law, but also for the varied sectors (both regulated and unregulated) in which her clients operate.

She has particular experience of the FMCG, financial services, media, telecommunications, energy, retailing, and transport sectors.



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### Languages

English

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### Practices

Antitrust and Competition

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### Areas of focus

Merger Control

Antitrust and Competition Litigation

Abuse of Dominance and Restrictive Practices

Cartel Investigations

## Representative experience

Advising SABMiller on the EU merger control aspects of its acquisition by Anheuser-Busch InBev NV for US\$104 billion.

Advising ALSTOM in the context of GE's €12.4 billion acquisition of ALSTOM's power business with merger clearances obtained in over 30 jurisdictions.

Winning a landmark victory before the EU General Court on behalf of Air Canada in overturning the European Commission's 2010 air cargo decision.

Representing an international engineering company before the English High Court in defending an action for damages for alleged abuse of dominance.

Obtaining unconditional clearance in the first phase from the European Commission for Liberty Global's £15 billion acquisition of Virgin Media.

Defending a European manufacturing company in relation to two High Court damages actions following on from cartel prohibition decisions by the European Commission.

Acting for a leading retailer before the UK Office of Fair Trading in successfully contesting allegations of cartel practices in the supply of dairy products.

Acting for a UK retailer in a successful appeal to the Competition Appeal Tribunal against an infringement decision by the OFT concerning the sale of tobacco products.

Acting for a pharmaceutical company in relation to a EC dawn raid and investigation of its settlement with a generic manufacturer of a patent infringement action.

Representing a UK water company before the Competition Appeal Tribunal in relation to a follow on antitrust damages action.

Acting for a UK bank intervening in support of

Dawn Raids

Leniency Applications

Competition Compliance

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## Education and admissions

### Education

M.B.A., London Business School, 1990

CPE, The College of Law, 1986

M.A., University of Oxford, 1984

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### Memberships

Council of Management, Regulatory Policy Institute, Oxford

Advisory Board, Oxera

Advisory board of BNA's Antitrust and Trade Regulation Reporter

British Institute of International and Comparative Law

Competition Law Forum

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### Bar admissions and qualifications

Solicitor, England and Wales

Solicitor, Republic of Ireland

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### Accolades

Clients report that "it is very reassuring to have someone like her in your corner."

MasterCard in the General Court with the prohibition decision of the European Commission on interchange fees.

Acting for a main party in the UK Competition Commission market investigation into movies on Pay TV.

Advising a major bank in connection with the European Commission's retail banking sector inquiry.

Advising a global media and communications business in connection with various merger filings in Europe and worldwide.

Advising clients, in a broad range of sectors, on compliance issues.

## Awards and rankings

- Competition, *Chambers UK*, 2019
- Competition Litigation, *Chambers UK*, 2019
- Hall of Fame, *Legal 500*, 2019
- Named Lawyer in The Legal 500 Hall of Fame, *Legal 500*, 2018
- Competition, *Who's Who Legal*, 2016-2018
- Winner, Competition/Regulatory Team of the Year, *The Lawyer*, 2012
- Nominated Lawyer of the Year, *Global Competition Review Awards*, 2016
- Winner, Merger Control - Europe, *Global Competition Review Awards*, 2016
- Winner, Matter of the Year, *Global Competition Review Awards*, 2016
- Competition/European law (contentious/non-contentious), *Chambers UK*, 2016
- Leading individual in EU and Competition, *Legal 500 UK*, 2016
- Women in Antitrust, *Global Competition Review*,

*Chambers UK, 2019*

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'Suyong Kim is recognised for both her contentious and non-contentious capabilities. Clients say: 'She is fantastic at quickly making the issues accessible to people who don't have a competition law background'

*Chambers UK 2016*

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2016

- Top 100 Women in Global Antitrust, *Global Competition Review*, 2010
- Competition Lawyers and Economists, *Who's Who Legal*, 2016
- Competition Law: Litigation (UK), *Chambers Global*, 2018-2019
- Competition Law (UK), *Chambers Global*, 2018-2019

## Latest thinking and events

- Events
  - ABA Cartel Investigations in the EU
- Sponsorships and Speaking Engagements
  - GCR Live 2nd Annual Merger Control Conference
- Press Releases
  - Hogan Lovells advises Asahi on its £250 million acquisition of the entire premium beer business of Fuller, Smith & Turner
- Sponsorships and Speaking Engagements
  - GCR Live Merger Control
- Press Releases
  - Hogan Lovells Gains Competitive Advantage in Paris With Hire of Antitrust Partner
- Sponsorships and Speaking Engagements
  - Global Competition Review 9th Annual Live Brussels Conference