

Ivan Zapien

Partner

Washington, D.C.

Biography

Ivan Zapien is well known in every facet of the government relations community in Washington, D.C. From politics and Capitol Hill to corporate America, Ivan is well respected on both sides of the aisle.

While serving as a chief of staff in both the U.S. House and Senate, Ivan built deep networks across both House and Senate Democrats. He also drove the government relations strategy and outreach for Walmart, the No. 1 company on the Fortune 500 list. Thus, Ivan brings a unique and complex perspective to client engagements.

Ivan is a bilingual lawyer, executive, advocate, and leader with international and domestic experience in government affairs management and campaigns. He advises clients on diverse strategies, capitalizing on the opportunities of the current environment, while minimizing risk.

Prior to joining the firm, Ivan managed Walmart's Mexico and Central America foundation, communications, government relations, and sustainability efforts. Before moving to Mexico City, he served as the vice president for federal government relations and head of Walmart's Washington office. These experiences resulted in international management experience in government, public



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Languages

English
Spanish

Practices

Government Relations and Public Affairs

Sovereigns

Industries

Consumer

Life Sciences and Health Care

Areas of focus

relations, and corporate communications. He has vast experience as a leader in Democratic politics, having served as national outreach director of the House Democratic Caucus and as executive director of the Hispanic Leadership Council of the Democratic National Committee.

Ivan has been recognized as one of the "Most Influential Hispanics" by *Hispanic Business* and as one of the top lobbyists by *Latino Magazine*. He received the 2015 Alumni Achievement Award for Advocacy Efforts from the George Washington University Graduate School of Political Management. In 2019, he was awarded the Hispanic Lobbyists Association's President's Award and was recognized by *The Hill* as a Top Lobbyist for 2020.

Awards and rankings

- Top Lobbyist, *The Hill*, 2020
- Government: Government Relations, Recommended, *Legal 500 US*, 2018-2021
- President's Award, *Hispanic Lobbyists Association*, 2019

Latest thinking and events

- News
 - Leaping the legislative hurdles
- Press Releases
 - Hogan Lovells advises Cardone Industries in voluntary action plan agreement with USTR after USMCA labor petition
- Hogan Lovells Publications
 - Podcast: Ivan's D.C. Update
- Webinar
 - Politics and Bagels with Veronica Duron and Jason Tuber
- Media Mention

Political Law Compliance

Legislation

Sovereigns: Government Relations and Public Affairs

Education and admissions

Education

J.D., The Catholic University of America, Columbus School of Law

M.A., The George Washington University

B.A., University of Arizona

Memberships

Close Up Foundation, Board of Directors, Vice Chair

Bar admissions and qualifications

District of Columbia

- Democrats seek staffer salary boost to compete with K Street *The Hill*
- Media Mention
 - Q&A: Hogan Lovells' Ivan Zapien on diversity and the future of lobbying *Reuters*