

Mandi Jacobson

Partner
Sydney

Biography

Mandi Jacobson's practice includes both advisory and contentious matters across a variety of sectors, including the life sciences (pharmaceuticals and medical devices), food and beverage, cosmetics, industrial chemicals, and automotive sectors.

Her practice focuses primarily on product liability (advice and litigation) and the regulation of a broad range of products in Australia. Mandi acts for clients in relation to regulatory compliance, consumer law, therapeutic goods (medical devices including PPE and medicines) registrations and listings, product recalls, compliance with voluntary and mandatory standards and orders, product liability, privacy issues, and advertising/labelling.

Representative experience

Advising clients in relation to understanding and complying with the Australian Consumer Law.*

Advising clients in relation to understanding and complying with voluntary and mandatory standards and orders.*

Advising clients in relation to defective products.*

Assisting with product recalls and product recall strategies.*



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Practices

Commercial Litigation

Crisis Leadership Team

Food Law

Government Relations and Public Affairs

Health

Insurance

Intellectual Property

Investigations, White Collar, and Fraud

IP and Technology Transactions

Litigation Services

Marketing and Advertising

Assisting clients with crisis management and communications.*

Advising clients in relation to communications with Commonwealth and state regulators, including the Australian Competition and Consumer Commission (ACCC).*

Assisting with compliance in relation to advertising/labelling in Australia.*

Defending clients against product liability claims.*

Advising clients in relation to understanding and complying with therapeutic goods legislation (Therapeutic Goods Act and associated regulations and codes).*

Assisting clients with product registrations.*

Advising clients in relation to proposed cancellations or suspensions on the Australian Register of Therapeutic Goods (ARTG).*

Advising clients in relation to unsafe therapeutic goods.*

Advising clients in relation to reporting requirements and audits.*

Assisting with compliance in relation to advertising/labelling in Australia.*

Assisting with recalls and recall strategies, including liaising with the Therapeutic Goods Administration (TGA).*

Assisting clients with crisis management and communications.*

Defending companies in relation to claims brought by hospitals.*

Advising clients in relation to understanding and complying with the Australia New Zealand Food Standards Code.*

Medical Device and Technology Regulatory

Pharmaceuticals and Biotechnology Regulatory

Privacy and Cybersecurity

Products Law

Public Procurement

Trade Secrets and Confidential Know-how

Trademarks and Brands

Industries

Automotive

Consumer

Insurance

Life Sciences and Health Care

Technology and Telecoms

Areas of focus

Advertising and Copy Clearance

Advertising and Promotion Compliance

Agency and Distribution

Alternative Dispute Resolution

Appellate and Supreme Court Litigation

Automotive Regulatory

Aviation Manufacturers and Repair Facilities

Cell, Tissue, and Gene Therapies

Chemical and Industrial Products and Services

Advising clients in relation to understanding and complying with the Industrial Chemicals Act.*

*Matter handled prior to joining Hogan Lovells.

Awards and rankings

- Life Sciences, Up & Coming, *Chambers Asia-Pacific*, 2019 - 2020
- Partner of the Year Nominee – Health, *Lawyers Weekly*, 2020
- Top Life Sciences practitioners in Australia, *Euromoneys Expert Guides*
- Life Sciences, Band 4, *Chambers Asia-Pacific*, 2021

Latest thinking and events

- News
 - Failure to remove unlawful advertising attracts \$12 million penalty
- News
 - A new era for Australian online safety regulation
- News
 - More Scope, More Power: Enhancing the scope of the Australian Consumer Law and regulator power
- Analysis
 - Hogan Lovells Asia Pacific Data Protection and Cyber Security Guide 2021 and the Launch Webinar
- Webinar
 - Launch Webinar: Hogan Lovells Asia-Pacific Data Protection and Cyber Security Guide 2021
- News
 - Clarification of social media laws #notanad

Chemical and Product Regulation
Class Actions and Group Litigation
Clinical Trials
Consumer Product Safety Regulation
Consumer Protection and Privacy
Crisis Communications
Customs and Import Compliance
Cyber Regulatory Compliance
Data Protection
Dawn Raids
Digital Health
Electronics and Consumer Appliances
Food and Beverages
Fashion and Luxury Brands
Food Legislation and Regulatory Policy Development
Food Recalls
Health Privacy and Cybersecurity
Health Legislation and Policy
Hospitals and Health Care Providers
In Vitro Diagnostics
IP Licensing, Commercialization, and Technology Transfer
Litigation Communications
Logistics
Manufacturing
Medical Devices
Medical Foods and Dietary Supplements
OTC Drugs and Cosmetics

Pharmaceuticals and Biotechnology
Procurement
Product Approvals and Dispute
Resolution
Product Distribution and Insurance
Product Litigation
Remediation
Sales Promotions
Telecommunications and Wireline
Telehealth Services
Trade Legislation, Policy, and
Negotiations
Training and Awareness
Training and Coaching

Education and admissions

Education

Graduate Diploma of Health Law,
University of Sydney, with honors,
2010

Bachelor of Arts, Macquarie
University, 2004

Bachelor of Laws, Macquarie
University, 2004

Memberships

Law Society of NSW

Court admissions

Supreme Court of New South Wales

Accolades

"extremely high level of knowledge
across different areas of the field"

Chambers Asia Pacific 2020

"very pragmatic, efficient and
commercial advice, whatever the
problem or the query might be."

Chambers Asia Pacific 2020
