

Joaquín Ruiz Echaury

Partner

Madrid

Biography

Joaquín Ruiz Echaury, the head of the Spanish Insurance and Reinsurance practice group and the Product Litigation and Compliance practice group in the Madrid office, deals with Iberian and Latin American insurance and reinsurance, payment services, and product liability matters, in close cooperation with other offices. *Chambers & Partners 2017* quotes clients saying that "the service you get from him is exceptional."

Joaquín offers guidance on corporate, regulatory, and contentious issues to clients in the insurance and reinsurance industry, and other financial institutions. This includes mergers and acquisitions, reorganizations, joint ventures, and authorizations. On the advisory and regulatory field, he counsels on policy drafting, contract interpretation, arrangements for the distribution of insurance, and financial products, intermediary agreements, regulatory advice, assistance in social benefits and pension's law, and payment services and approvals.

On contentious matters, his work covers losses and claims connected to liability and financial lines matters, with an emphasis on PI, E&O D&O, and employers' liability. In the area of product liability, his focus is on mass torts and personal damages, especially life sciences and consumer goods, as well as



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Languages

Spanish
English
French

Practices

Insurance
Litigation Services
Financial Services
Products Law
Insurance Litigation

Industries

Insurance

regulatory and criminal investigations with regard to product issues.

He is a professor of Private Law in the University Pontificia Comillas (ICADE), and a regular speaker on insurance and reinsurance and product liability forums. Joaquin is also a member of the firm's board, representing the Continental Europe seat.

Representative experience

Advising Santa Lucía on the acquisition of most part of Aviva operations in Spain and a life and pensions bankinsurance alliance with Unicaja and Banco CEISS.

Advising different international reinsurers on VIF transactions in Spain.

Joaquín provides litigation advice to different insurers and reinsurers in different jurisdictions.

Advising global medical devices, pharmaceutical, and consumer packaged goods manufacturer on international voluntary product withdrawal on series of mass claims due to alleged product liability.

Advising Mapfre on its bancassurance and assurbanking deal with Bankia, and on the acquisition of British insurer Direct Line's Italian and German subsidiaries.

Advising insurers on claims in Spain, including coverage disputes, monitoring counsel, and coordination of defenses; representing lawyers and auditors in contentious defense and E&O claims.

Advising insurers on inspection processes by Spanish Insurance Authorities, regulatory approvals, and distribution agreements; assisting Spanish Insurers Association on Personal Damages Valuation System (Baremo) reform.

Awards and rankings

Financial Institutions

Life Sciences and Health Care

Diversified Industrials

Areas of focus

Dealing with Financial Services Regulators

Authorizations and Variations of Permission

Product Distribution and Financial Institutions

Insurance Products and Services

Insurance and Reinsurance Arrangements and Finance

Accountants' Liability

Product Litigation

Medical Devices

Pharmaceuticals and Biotechnology

Product Compliance

Cell, Tissue, and Gene Therapies

Education and admissions

Education

PIL, Harvard University

Law Degree, Universidad de Navarra

LL.M., IE Business School, Madrid

Maîtrise en Droit, Université Paris XII, Val de Marne

Memberships

- Acritas Star, *Acritas Stars Independently Rated Lawyers*, 2018-2020
- Insurance, Leading Individual, *Legal 500 EMEA*, 2018-2019
- Band 1 for Insurance, *Chambers Europe*, 2018
- Insurance, *Client Choice Awards*, 2018
- Band 1 for Insurance, *Chambers Europe*, 2017
- Recommended Lawyer in Litigation Law, *Best Lawyers*, 2017
- Recommended Lawyer in Corporate and M&A Law, *Best Lawyers*, 2017
- Band 1 for Insurance, *Chambers Europe*, 2016
- Top Ranked Lawyer, *Chambers Europe*, 2015
- Leading Individual, *Legal 500 EMEA*, 2015
- Recommended Lawyers, *Best Lawyers*, 2015
- Life Sciences Star - Spain, *LMG Life Sciences*, 2015

Latest thinking and events

- News
 - Is there any room for cash payment in the future?
- Hogan Lovells Publications
 - Global Accountants' Liability Update – May 2020
- Hogan Lovells Publications
 - The Spanish insurance sector in the light of the COVID-19 pandemic
- Hogan Lovells Publications
 - The impact of COVID-19 on the Spanish insurance sector
- Analysis
 - Analysis of the Spanish Royal Decree 463/2020 and its impact for insurers
- Press Releases
 - Hogan Lovells advises Allianz on the acquisition of

Madrid Bar Association

NYSBA Association

Bar admissions and qualifications

Madrid

Court admissions

Madrid

Accolades

"The tremendous know-how he has not only about the regulation but also about what is going on from a business perspective. He's creative, reasonable, pragmatic and finds solutions".

Chambers Europe 2018

"A creative genius who is capable of capturing the business essentials in corporate agreements with tremendous speed".

Chambers Europe 2015

"An exceptional lawyer with great knowledge of the sector".

Chambers Europe 2014

a majority stake in ControlExpert

"One of the best".

Chambers Europe 2016

"The service you get from him is exceptional".

Chambers Europe 2017
