

## Privacy and Cybersecurity Public Policy Counseling and Advocacy

Big Data. Drones. Biometrics and wearables. The Internet of Things. Connected cars. AI. Robotics. Ed. Tech. Our public policy and counseling advocacy team paves the way for these and other disruptive technologies.

We see around corners. We understand trends. By engaging with leading policymakers, activists, and advocacy groups, we help you and your company stay ahead of the curve and avoid the roadblocks.

Our lawyers regularly lead and participate in workshops and panels addressing cutting-edge issues. Regulators and legislative bodies invite us to speak before them. We contribute to rulemaking proceedings, informing regulators around the world about the potential impact of proposed regulations.

In D.C., Brussels, and wherever else policy is taking shape, we have our finger on the pulse.

### Representative experience

We published a series of white papers on national security surveillance issues, including comparisons of the laws in the U.S. and other countries.

We act as Washington, D.C. policy counsel for a major tech company.

We worked with automakers and trade associations to develop a set of baseline protections for consumer information retrieved from connected vehicles.

### Contacts

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### Practices

Government Relations and  
Public Affairs

Crisis Leadership Team

Privacy and Cybersecurity

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We regularly engage with state and federal regulators and law enforcement on array of public policy issues.

## Latest thinking and events

### Events

Cyberthreats in the Internet of Things

### Sponsorships and Speaking Engagements

Cybersecurity Standards for the Insurance Sector – A New Patchwork Quilt in the US?

### Hogan Lovells Publications

The UK Cyber Essentials Requirements for IT Infrastructure provides a window into GDPR expectations for data security requirements

### Hogan Lovells Publications

Straight Talks: Data privacy and cybersecurity in the age of rolling smart devices

### Hogan Lovells Publications

Why companies in Mexico should reassess their compliance with data privacy protocols — and their risk of a data breach

### Hogan Lovells Publications

Data protection and breach notification legislation strengthens across the Asia-Pacific region