

Ernesto Algaba Reyes

Partner

Mexico City

Biography

With more than 20 years of experience in the Life Sciences industry under his belt, Ernesto Algaba leads the Life Sciences practice for Hogan Lovells in Mexico.

He focuses on health law and regulatory compliance matters for the pharmaceutical and medical devices industries. He also has broad experience in the cosmetics, food, alcohol and tobacco, and consumer products industries. His wealth of knowledge covers matters relating to Mexican Official Standards (NOMs), Consumer Protection Law, overland transport, foreign trade, and contracts.

Ernesto tackles clients' pressing problems by handling their needs to meet expectations. He advises clients on planning and development of innovative projects and on strategic business decisions with respect to the launching of new products, restructuring of activities and businesses, approval and marketing authorization pathways and standards for regulated and nonregulated products, labeling and advertising issues, product liability, and highly specialized regulatory compliance matters. The Latin American Corporate Counsel Association included Ernesto on its 2015 list of recommended lawyers for administrative law.

Representative experience



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Languages

English
Spanish

Practices

Pharmaceuticals and Biotechnology
Regulatory
Medical Device and Technology
Regulatory
Food Law
Consumer Law
Health Law
Commercial
Business Structures
Corporate

Advising top multinational companies in the planning of regulatory strategies in connection with business restructuring.

Assisting companies from different sectors of the Life Science industry in structuring regulatory pathways while setting up operations.

Successful representation of companies from the Life Sciences industry in complex administrative procedures.

Advised in Owens-Illinois' acquisition of Vitro's glass container business.

Awards and rankings

- Life Sciences (Mexico), *Chambers Latin America*, 2017-2020
- Administrative Law, *Latin Lawyer 250*, 2018
- LACCA Approved: Administrative Law, *Latin American Corporate Counsel Association (LACCA)*, 2015, 2017 - 2018
- Life Sciences, *Who's Who Legal*, 2018

Latest thinking and events

- Hogan Lovells Publications
 - The Regulatory Impact Analysis and the draft amendment of the Official Mexican Standard "General Labelling Specifications for Pre-packaged Foods and Non-Alcoholic Beverages"
- Hogan Lovells Publications
 - Proposed changes to Mexico's Consumer Protection Law
- Hogan Lovells Publications
 - Approval of amendments to the General Health Law concerning front labeling of food and non-alcoholic beverages
- Hogan Lovells Publications
 - Consumer Horizons 2019

Latin America Regional Practice

Industries

Consumer
Life Sciences and Health Care
Diversified Industrials

Areas of focus

Clinical Trials
Product Development and Approval
Controlled Substances and DEA
Adverse Event Reporting Vigilance Reporting
Advertising and Promotion Compliance
Consumer Product Safety Regulation
Medical Foods and Dietary Supplements
Food Advertising and Regulation
Food Recalls
International Regulatory Compliance
Food Legislation and Regulatory Policy Development
Consumer Protection and Privacy
Product Compliance
Regular Contracts and Business Issues
Company Formation
Corporate Group Structures
Retail and Consumer Goods

- Hogan Lovells Publications
 - Life sciences and health care horizons
- Published Works
 - The Application of Competition Regulation in 29 Jurisdictions Worldwide *Pharmaceutical Antitrust, Global Competition Review*

Food and Beverages
Health Care Services
Hospitals and Health Care Providers
Medical Devices
Pharmaceuticals and Biotechnology
Fashion and Luxury Brands
Cell, Tissue, and Gene Therapies

Education and admissions

Education

Law Degree, Universidad Nacional Autónoma de México, 2001
