

Mark Parsons

Partner

Hong Kong

Biography

Mark is the head of our corporate practice in Hong Kong, and a technology, media and telecommunications (TMT) partner with a practice spanning across the Asia-Pacific region. His practice covers the full range of commercial and regulatory work in TMT and in other business sectors that depend on technology as an infrastructure to generate business and to manage operations, in particular fintech.

Mark is known for delivering pragmatic, holistic advice, and has a strong awareness of international practices and a focus on business value. His particular areas of specialization include technology and business process outsourcing; technology, electronic and mobile payments; media and data licensing; telecommunications service arrangements; supply chain and procurement; e-commerce and m-commerce; brand licensing; and distribution arrangements; and the acquisition and exploitation of intellectual property and information technology assets.

Mark is also one of Asia-Pacific region's leading legal advisors on commercial and regulatory work in the fintech space. He is extremely well experienced in advising on telecommunications, data protection and cyber security regulations, and is the first port of call for clients to help them navigate through the complex



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Languages

English

Practices

Communications, Internet, and Media

Commercial

Complex Contracting

Consumer Law

Health Law

Intellectual Property

IT Law

Marketing and Advertising

Privacy and Cybersecurity

regulatory issues of the constantly changing technology environment.

Mark serves as a member of the Hong Kong Privacy Commissioner for Personal Data's Standing Committee on Technological Developments.

In addition to holding a Juris Doctor (JD) from the University of Toronto, Mark has a Bachelor of Applied Science in engineering from the University of Toronto, where he specialized in computer simulation and process design.

Representative experience

Advising technology and telecommunications businesses on entry to Asia-Pacific markets including in respect of cloud, IoT, VoIP, SaaS, data analytics and digital media regulations.

Advising fintechs and e-commerce businesses on payment services, e-money regulations and commercial collaborations for the development and use of new technologies and open data.

Advising financial institutions on digital transformations, including API collaborations, technology and business process outsourcings, the deployment of blockchain and on technology acquisitions.

Advising financial institutions on technology risk management regulations, data protection, cyber security, and AML-CFT regulations.

Advising businesses across a wide range of sectors, including financial services, TMT, retail and automotive, in relation to technology, data protection and cyber security matters.

Awards and rankings

- Acritas Star, *Acritas Stars Independently Rated Lawyers*, 2018-2019

Corporate

Space and Satellite

Industries

Financial Institutions

TMT

Consumer

Insurance

Areas of focus

Hogan Lovells China Desk

FinTech

Automotive Regulatory

Rail

Education and admissions

Education

Bachelor of Applied Science in Engineering, University of Toronto

J.D., University of Toronto

Bar admissions and qualifications

Solicitor, England and Wales

Hong Kong

Ontario

Registered Foreign Lawyer (Singapore)

Latest thinking and events

- Hogan Lovells Publications
 - Data class actions guide
- Hogan Lovells Publications
 - Watch: Is China isolated on data privacy?
- ■ Investing in China's TMT sector: What you need to know?
- Hogan Lovells Publications
 - Into the Eye of the Storm: update on China's long-awaited data export review measures
- Hogan Lovells Publications
 - China updates negative list and encourages sector catalogue for foreign investments: a step in the right direction *International Trade and Investment Alert*
- Hogan Lovells Publications
 - TMT Horizons 2019

Accolades

'He is a very practical person and he gives very good advice; he is able to think outside the box and is very hands-on.'

Mark Parsons is well respected by clients and peers for his knowledge of large-scale outsourcing projects, and for his expertise in internet and e-commerce regulations. Parsons has recently been active on major telecommunications deals.

I feel I can go to Mark for anything TMT-related and indeed anything Hong Kong-related; he's my first stop.

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