

## Products Law

The Global Products Law Network has extensive experience in managing multijurisdictional and multiparty product liability litigation. We are often asked to coordinate defense counsel around the world and are currently helping to coordinate active litigation in more than 30 countries.

We deploy our experience of working with the most complex and highly regulated industries including life sciences, automotive, aerospace, government and defense, technology, food, consumer, insurance, and financial services. And of course, if disputes arise between our clients and their suppliers or customers, we are there to help resolve them in the most commercial and cost-effective way and, if necessary, represent them in any ensuing litigation. The same goes for consumer claims where we have unrivalled experience of defending individual claims, cross border claims, and class actions or other forms of collective action claims.

On a daily basis our team advises clients on the application of Directive 85/374/EEC on the liability for defective products – also known as the EU Product Liability Directive – to their businesses.

For more than a decade, we have engaged with the EU Commission's work in developing law and policy in the field of liability, new technologies, and the application of the EU Product Liability Directive.

### Representative experience

### Key contacts

Lauren S. Colton,  
Baltimore

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### Trending Topics

[International Products Law Review](#)

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### Areas of focus

Class Actions and Group Litigation

Alternative Dispute Resolution

Electronics and Consumer Appliances

Consumer Product Safety Regulation

Product Compliance

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### Related practices

Consumer Law

Complex Contracting

Crisis Leadership Team

Litigation

Transportation

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Defending a global certification company against liability claims resulting from allegedly inappropriate certification of breast implant manufacturer P.I.P.

Defending a pharmaceutical company in multidistrict litigation involving claims that a drug caused pathological impulse control disorders, navigating the investigation, & aggressively advocating for our client.

Representing a global product manufacturer in a putative nationwide class action alleging various fraud- and warranty-based claims relating to “refresh rate” of LED High-Definition televisions.

Securing a very favorable MDL class action settlement for an automotive OEM targeted by state attorneys general, a federal government investigation, and more than 54 class actions.

National counsel to Brazilian mining and metals company in litigation concerning materials imported into the United States.

Representing a leading Japanese manufacturer in litigations arising from fatal accidents further to the utilization of mini-excavators, utility vehicles, or riding mowers.

Advising major companies selling alcoholic beverages on the conditions under which such beverages can be marketed, promoted, and advertised in France.

Assisting an international biopharmaceutical company in the defense of a product liability claim relating to a biomedical research conducted in France.

Defending a leading pharmaceutical company in more than 27 countries after the voluntary product withdrawal.

Advising a German DAX 30 company on a global internal product compliance investigation in more than 50 countries including product safety issues and criminal law charges.

Representing one of the world's largest automobile manufacturers in a multimillion Euro product liability supply chain lawsuit against a tier-one supplier.

Representing a leading manufacturer of consumer products

regarding a recall in more than 70 countries, including authority notifications and criminal law defense strategies.

Defending an internationally leading medical device company against damage claims from patients after the voluntary recall of a vaccine.

Assisting a leading manufacturer of orthopaedic products and devices with pre-contentious and contentious claims for damages allegedly suffered as a result of injuries caused by metal-on-metal hip prostheses.

Representing Boeing on the Barajas 2008 Spanair air crash.

Representing a manufacturer of white goods in relation to a multifatality house fire in the UK in which our client's product was the alleged cause of the fire.

Conducting product liability audits for leading international consumer goods manufacturers and advising on systems to minimize potential regulatory and litigation risks.

## Awards and rankings

- "A highly respected firm with a formidable presence in the European market and a strong global footprint.", *Who's Who Legal*, 2018
- 16 lawyers from our global practice recognized, *Who's Who Legal*, 2019
- Product Liability firm of the year, *Who's Who Legal*, 2018
- Band 1 for Dispute Resolution, Europe-wide, *Chambers Global*, 2019
- Law firm of the year for Dispute Resolution, *JUVE*, 2018
- Band 1 for Product Liability, Mainly Defendant, *Chambers UK*, 2019

## Latest thinking and events

Hogan Lovells Publications

International Products Law Review

Hogan Lovells Publications

A global approach to IoT cybersecurity?

### Hogan Lovells Publications

What product manufacturers need to know about how the Internet of Things is changing the way that the U.S. Consumer Product Safety Commission views product safety

### Hogan Lovells Publications

Overcoming IoT litigation challenges: Will regulatory developments in the EU influence the design of connected devices?

### Hogan Lovells Publications

The connected home: From smart fish tanks to connected kitchen appliances, product companies must navigate GDPR and Product Liability Directive compliance, cyber risk, and other IoT challenges

### News

Total Brand Care: Protecting your brand when a product liability disaster strikes

*Total Brand Care*