

## Omar Guerrero Rodríguez

Office Managing Partner

Mexico City

### Biography

Whether practicing civil or commercial litigation, arbitration or antitrust, Omar Guerrero is a lawyer that has paid the "10 thousand-hour rule."

Based in Mexico City, Omar co-heads the arbitration and litigation practice and co-heads the antitrust practice of our Mexico offices. Omar knows the importance of being a team player, providing bold solutions for clients, and the merits of being a fierce competitor.

Omar joined Hogan Lovells (formerly Barrera, Siqueiros y Torres Landa) in 1993, immediately after graduating top of his class and summa cum laude. He became partner in 2000. He holds three post-graduate degrees including an LL.M from LSE (with merits). Since joining the firm, he has advised companies in the pharmaceutical, hospitality, telecom, food, construction, IT, and agro-business industries to advance their business objectives whether in a dispute or antitrust matters.

Omar is a passionate litigator. His storytelling and advocacy has convinced domestic and international arbitral tribunals, judges throughout Mexico, and even justices at the Supreme Court to rule in his client's favor. He has also acted as arbitrator in domestic and international disputes where he sits – at the other side



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### Languages

English  
Spanish

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### Practices

Antitrust and Competition  
Business Restructuring and  
Insolvency  
Commercial  
Commercial Litigation  
Energy Disputes  
International Arbitration  
Litigation Services  
Technology Litigation

of the table – deciding cases in which he's entrusted. Omar has also developed a significant practice in administrative litigation, including discrimination cases.

Antitrust is Omar's other passion. He helps companies in mergers, cartel investigations, and other antitrust-related proceedings. He embraces a hands-on approach when tackling his cases. He advises, trains, teaches, and lives antitrust law. Omar tries cases before competition authorities and federal courts, including the Supreme Court.

Omar also enjoys academia. He has written more than 40 thought leadership pieces on competition, litigation, and arbitration, and he speaks on the topics regularly. These experiences instill in Omar a commitment to provide valuable solutions for clients.

## Representative experience

Represented a major candy-coded manufacturer in competition and commercial litigation. Several precedents in antitrust law arose from this litigation.

Defend before local and federal courts a leading company in the trade insurance industry in a commercial litigation with a mobile carrier.

Co-represented a Mexican-American joint venture in the home appliances industry in an international arbitration proceeding.

Representation before administrative company in discrimination proceedings. and administrative litigation.

Representation of creditors in some of the most relevant reorganization and Mexican bankruptcy proceedings.

Representation of key agents in cartel investigations, vertical restraints and concentrations in different important markets of the Mexican industry.

Insurance Litigation

Latin America Regional Practice

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## Industries

Automotive

Consumer

Diversified Industrials

Energy and Natural Resources

Financial Institutions

Technology & Telecoms

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## Areas of focus

Abuse of Dominance and Restrictive Practices

Accountants' Liability

Agency Investigations

Antitrust and Competition Litigation

Cartel Investigations

Dawn Raids

Leniency Applications

Merger Control

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## Education and admissions

### Education

Master in Constitutional ("amparo") Proceedings, with excellence, 2018

LL.M., London School of Economics and Political Science, with merits, 1997

Represented a global spirits company in a real estate dispute over the plot in which its largest bottling facility is located.

Represent a global IT company in a commercial dispute before federal courts against a mobile carrier over software leasing agreement.

## Awards and rankings

- Litigation, *Latin Lawyer National*, 2020
- Arbitration, *Latin Lawyer National*, 2020
- Antitrust and competition, *Latin Lawyer National*, 2020
- Dispute Resolution: Arbitration (Mexico), *Chambers Global*, 2015-2020
- Dispute Resolution: Civil & Commercial Litigation (Mexico), *Chambers Global*, 2015-2020
- Dispute Resolution: Arbitration (Mexico), *Chambers Latin America*, 2016-2021
- Dispute Resolution: Civil & Commercial Litigation (Mexico), *Chambers Latin America*, 2017-2021
- Bankruptcy/Restructuring (Mexico), *Chambers Latin America*, 2016-2020
- Competition/Antitrust (Mexico), *Chambers Latin America*, 2016-2021
- Acritas Star, *Acritas Stars Independently Rated Lawyers*, 2018-2020
- Administrative and Commercial Litigation (Mexico), *Who's Who Legal*, 2020
- Competition, *Who's Who Legal*, 2017-2020
- Bankruptcy and Restructuring, *Legal 500 Latin America*, 2018-2019
- Dispute Resolution: Litigation: Band 1, *Chambers Latin America*, 2018
- Dispute Resolution: Arbitration: Band 2, *Chambers*

Postgraduate Course, Escuela Libre de Derecho, Commercial Law, 1995

Postgraduate Course, Escuela Libre de Derecho, International Business Transactions, 1994

Law Degree, Universidad Iberoamericana, León Campus, 1991

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## Memberships

Head of the Antitrust/Competition Section of the Mexican Bar Association 2010-2013

Board Member, Mexican Bar Association (Barra Mexicana Colegio de Abogados) 2019-2020

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## Accolades

"An impressive lawyer whose arbitration work is simply amazing also 'an expert in the litigation field, who is well versed in the rapidly changing legislative landscape of Mexico."

*Chambers and Partners*

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"He has a wealth of experience in [antitrust] contentious matters."

*Chambers and Partners*

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*Latin America, 2018*

- Competition/Antitrust: Band 1, *Chambers Latin America, 2018*
- Bankruptcy/Restructuring: Band 3, *Chambers Latin America, 2018*
- Arbitration, *Latin Lawyer 250, 2018*
- Litigation, *Latin Lawyer 250, 2018*
- Dispute Resolution, *The Legal 500 Latin America, 2018*
- Competition and Antitrust, *Legal 500 Latin America, 2018*
- LACCA Approved: Antitrust, Litigation, *Latin American Corporate Counsel Association (LACCA), 2015, 2017-2018*
- Antitrust & Competition, *Latin Lawyer 250, 2018*
- Lawyer of the Year, *The Best Lawyers in Mexico, 2017*
- Best of the Year Award, *Universidad Iberoamericana León, with a final GPA of 9.98 on a scale of 1 to 10, 1987-1991*

## Latest thinking and events

- Press Releases
  - Hogan Lovells appoints Omar Guerrero as new Office Managing Partner of its Mexico City and Monterrey offices
- Announcements
  - EU Products Law
- Hogan Lovells Publications
  - Reopening of civil courts in Mexico City and creation of electronic files
- Webinar
  - Webinar one: Prepare for global data class actions
- Hogan Lovells Publications
  - Mexico | The Force Majeure problem and the

## COVID-19

- Hogan Lovells Publications
  - Mexico | Cofece released a communication that exempts Competition Law due to the COVID-19 pandemic