

Sabrina Borocci

Partner

Milan

Biography

Sabrina leads the Italian Antitrust and European law practice and is a member of our EU - Global antitrust practice. Since the beginning of her career, she has been advising clients with a focus on Italian and European antitrust, competition and merger control law, as well as European law. She is the professional for all competition related and application of EU law related aspects of your business.

Sabrina has a strong academic background having dedicated her PhD and LL.M. studies entirely to European law and Competition law. She is adjunct professor at Bocconi University. She defines herself as an "oxymoron": a bookworm with a strong commercial attitude!

Sabrina focuses on cartel and abuse of dominance investigations in various industries and merger control filings. She has particular experience in life science and healthcare, automotive, consumer, TMT and digital media and energy and natural resources.

On antitrust matters she provides full service assistance both at compliance level and at a litigation level. She defines herself a litigator, but she advises also clients on compliance with the competition rules in a wide range of commercial agreements, including distribution and agency agreements, long-term supply agreements, joint



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Languages

English
Italian
French

Practices

Antitrust and Competition
Government Relations and Public
Affairs
Administrative and Public Law

Industries

Life Sciences and Health Care
Automotive

ventures, and strategic alliances. She also provides assistance in internal antitrust audits and public enforcers' investigations (including dawn raids) and requests for information.

Sabrina also advises frequently on regulatory matters with specific focus on compliance to European law across member states and on competition on areas of commercial agreements (licencing and distribution), connection with IP right (patents) and assistance with regulators (tariffs, access to market).

Prior to joining Hogan Lovells, she was a partner in a renowned Italian boutique law firm and before that a counsel at a magic circle law firm.

Representative experience

Advising IBM Corp. on its US\$34 billion acquisition of Red Hat Inc, an enterprise software provider that builds technologies on open source platforms such as Linux and Kubernetes.

Advising Airbnb before the Italian administrative courts and the European Court of Justice in connection with the entry into force of the new tax regulation affecting Airbnb's business in Italy.

Advising Volkswagen Bank on a case of alleged cartel in the consumer credit market.

Advising Vodafone on a case of alleged cartel in the telecommunications market.

Advising GE Healthcare on a case of alleged abuses of dominant position in the diagnostic imaging equipment maintenance market.

Advising Volkswagen Leasing on a case of alleged cartel in the long term lease market.

Advising COREPLA - National Consortium for the Collection and Recycling of Plastic Packaging, on a case

Consumer

Technology & Telecoms

Energy and Natural Resources

Financial Institutions

Areas of focus

Abuse of Dominance and Restrictive Practices

Cartel Investigations

Merger Control

Dawn Raids

Agency Investigations

Competition Compliance

Antitrust and Competition Litigation

State Aid

Education and admissions

Education

PhD - European and Antitrust Law, Università Ca' Foscari, Venice and University of Paris II Panthéon-Assas, 2006

LL.M. - Antitrust and IP Law, King's College London, 2002

Law Degree - Civil/Private Law, Coherence between European and domestic law, Università degli Studi di Bologna, Italy, 1998

Memberships

of alleged abuse of dominant position in the plastic materials recycling market.

Advising Recordati on merger control activities.

Advising Italfarmaco on a case of alleged cartel with Novartis in the pharmaceutical market.*

Advising SAB Miller on merger control activities.

Advising a company operating in the rail transport infrastructures markets on merger control activities.

Advising CNP Partners on merger control activities.

Advising Rentalcars in a case of alleged unfair commercial practices issues.

Advising eBay in a case of alleged unfair commercial practices issues.

Advising Whatsapp in a case of alleged unfair commercial practices.

*Matter handled prior to joining Hogan Lovells.

Awards and rankings

- Competition/European Law, *Chambers and Partners*, 2020
- Leading Individual in Competition Law, *Who's Who Legal*, 2020
- EU and Competition Law, *Legal 500 EMEA*, 2019-2020
- Best Competition & Antitrust Lawyer in Italy, *ILO Client Choice Award*, 2018
- Ranked in Women in Antitrust in Italy, *Global Competition Review (GCR)*, 2016

Latest thinking and events

- Webinar
 - Managing supply chain disruptions: Lessons learned in an unstable world

Antitrust Law Section of American Bar Association (ABA)

Non-Governmental Advisor of the Italian Competition Authority in the International Competition Network (ICN)

Antitrust Section of International Bar Association (IBA)

Concorrenze Association - Founder

Italian Association of European Jurists (AIGE)

Bar admissions and qualifications

Milan

Court admissions

Italian High and Supreme courts

Accolades

Sabrina Borocci is well known for acting on a wide range of matters, including merger controls, cartel investigations and anti-competitive agreements, assisting pre-eminent clients from the pharmaceutical, financial services and transport industries. Sources highlight "her strength in customer orientation" and "ability to identify problems and propose solutions."

Chambers Europe 2019

She shows a very deep knowledge

- News
 - The rise of FDI regimes and their impact on M&A transactions
- News
 - Antitrust Damages: the disclosure of confidential information. Helpful guidance from the Commission
- Analysis
 - Is national security a game changer for foreign investment control regimes and M&A transactions in Europe?
- Published Works
 - Getting the Deal Through: Luxury & Fashion 2020
- Analysis
 - Acquisition of businesses in financial difficulty as a result of COVID-19

of competition law at European level and knows how the authorities usually behave, so is able to advise on proactive ways in which to be prepared in front of them.

Chambers Europe 2018

Sabrina Borocci advises on investigations and proceedings relating to cartel allegations and abuse of dominance. Interviewees know her to be "reliable, quick, competent and precise.

Chambers Europe 2020

Sabrina Borocci is 'a thoughtful and proactive adviser with great connections and attention to detail in litigation and broader regulatory work'

Legal 500 EMEA 2019
