

## Sabrina Borocci

Partner

Milan

Brussels

### Biography

Sabrina leads the Italian antitrust practice and is a member of our EU - Global antitrust practice. Since the beginning of her career, she has been advising clients with a focus on Italian and European antitrust, competition and merger control law. She is the professional for all competition related aspects of your business.

Sabrina has a strong academic background having dedicated her PhD and LL.M. studies entirely to competition law. She is adjunct professor at Bocconi University. She defines herself as an "oxymoron": a bookworm with a strong commercial attitude!

Sabrina focuses on cartel and abuse of dominance investigations in various industries and merger control filings. She has particular experience in TMT and digital media, life science and healthcare, automotive, consumer, energy and natural resources.

On antitrust matters she provides full service assistance both at compliance level and at a litigation level. She advises clients on compliance with the competition rules in a wide range of commercial agreements, including distribution and agency agreements, long-term supply agreements, joint ventures, and strategic alliances. She also provides assistance in



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### Languages

English

Italian

French

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### Practices

Antitrust and Competition

Government Relations and Public Affairs

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### Industries

Automotive and Mobility

Consumer

internal antitrust audits and public enforcers' investigations (including dawn raids) and requests for information.

Sabrina also advises frequently on regulatory matters with specific focus on areas of commercial agreements (licencing and distribution), connection with IP right (patents) and assistance with regulators (tariffs, access to market).

Prior to joining Hogan Lovells, she was a partner in a renowned Italian boutique law firm and before that a counsel at Clifford Chance.

## Representative experience

Advising Expedia Inc. in a case of alleged unfair commercial practices in front of the Italian Antitrust Authority.

Advising a major German automotive company in a case of alleged carted in long term lease market in front of the Italian Antitrust Authority.

Advising AXA in antitrust compliance activities.

Assistance to Intesa Sanpaolo/Unicredit in the merger control activities for the acquisition of Pirelli.\*

Assistance to Saint-Gobain on compliance activities and in cases in front of the European Commission (coordinated by the Brussels office) in the glass industry.\*

Assistance to Carrefour on filing activities of Italian retail sector and on compliance activities.\*

Assistance to Shell on compliance activities.\*

Advising SEA in a case of alleged abuse of dominant position in the airports' infrastructures market in front of the Italian Antitrust Authority.\*

Energy and Natural Resources

Life Sciences and Health Care

TMT

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## Areas of focus

Merger Control

Abuse of Dominance and Restrictive Practices

Cartel Investigations

Dawn Raids

Agency Investigations

Competition Compliance

Antitrust and Competition Litigation

State Aid

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## Education and admissions

### Education

PhD - European Contract and Antitrust Law, Università Ca' Foscari, Venice, Italy and University of Paris, 2006

LL.M., King's College London, 2002

Law Degree - Civil/Private Law, Università degli Studi di Bologna, Italy, 1999

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## Bar admissions and qualifications

Milan

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Assistance to Italfarmaco in a case of alleged cartel with Novartis in the pharmaceutical market in front of the Italian Antitrust Authority.\*

Advising Corepla in a case of alleged abuse of dominant position in the plastic materials recycling market in front of the Italian Antitrust Authority.\*

\*Matter handled prior to joining Hogan Lovells.

## Awards and rankings

- EU and Competition Law, *Legal 500 EMEA*, 2018-2019
- Competition, *Who's Who Legal*, 2018

## Latest thinking and events

- ■ Compliance antitrust: what's next?
- Hogan Lovells Publications
  - Antitrust, Competition, and Economic Regulation Quarterly Newsletter - Summer 2018
- Blog Post
  - The Italian Competition Authority (AGCM) takes action against online sellers of dietary supplements for regulatory non-compliance resulting in misleading actions
- Hogan Lovells Publications
  - Antitrust, competition, and economic regulation quarterly newsletter - Winter 2018
- Awards and Rankings
  - Hogan Lovells celebrates 13 winners in Client Choice awards
- Publications
  - Newsflash: The new Italian law on market and competition for M&A deals, insurance, pharmaceutical, transportation, communication, energy, touristic services, cultural goods, and legal

## Court admissions

Italian High and Supreme courts

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## Accolades

Sabrina Borocci is 'a thoughtful and proactive adviser with great connections and attention to detail in litigation and broader regulatory work'

*Legal 500 EMEA 2019*

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Sabrina Borocci is well known for acting on a wide range of matters, including merger controls, cartel investigations and anti-competitive agreements, assisting pre-eminent clients from the pharmaceutical, financial services and transport industries. Sources highlight "her strength in customer orientation" and "ability to identify problems and propose solutions."

*Chambers Europe 2019*

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Described by clients as 'a fine competition lawyer who thinks about issues in environments that are heavily regulated and really tries to make various elements sit together'.

*Chambers Europe 2016*

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professions