

W. James Denvil

Senior Associate
Washington, D.C.

Biography

When identifying and managing privacy and cybersecurity risk is needed, James Denvil can help. He listens, assesses risk based on his familiarity with key legal frameworks and support from a global network of privacy and cybersecurity practitioners, and works with clients to develop tailored solutions that align with organizational culture.

James regularly advises clients on a range of technology and data issues, including global data transfers, privacy compliance programs, workforce monitoring, biometrics, big data, incident preparedness and response, electronic contracting, the collection and use of precise location data, online advertising, and data collection supporting highly automated systems.

He helps clients anticipate potential challenges by following legal and regulatory developments, and the positions of key academics and advocacy groups. He advises and has been invited to speak about implementing global solutions for workforce monitoring and other enterprise concerns; the privacy issues associated with artificial intelligence (AI), connected vehicles, and highly automated systems; the application of global privacy laws to U.S.-based organizations; and the impact of evolving privacy laws on the online advertising ecosystem.



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Languages

English

Practices

Consumer Law

Marketing and Advertising

Privacy and Cybersecurity

Industries

Automotive and Mobility

Consumer

Areas of focus

James' passion for privacy and security issues was born during an internship at the Department of Homeland Security's Privacy Office. Since that time, he has leveraged the critical thinking and communications skills he honed as an adjunct professor of philosophy and theater to help his clients identify and operationalize practical risk-mitigation strategies. During law school, James served as editor-in-chief of the *University of Baltimore Law Review* and was a clerkship fellow for the MSBA-UB Business Law Clerkship Program.

Representative experience

Assisting Bloomberg LP in reviewing client data privacy and security practices.

Assisting The Home Depot with regulatory issues for the company's response to payment card data breach.

Assisting Uber in conducting a comprehensive review of the company's customer data privacy program.

Assisting Auto Alliance in helping develop privacy principles for connected cars.

Assisting various automotive companies in developing compliance strategies for connected car technologies and services.

Assisting a U.S. financial institution in developing a 62-country survey of requirements for and restrictions on employee monitoring.

Latest thinking and events

- Blog Post
 - Connectivity, smart technologies, and consumer data
- Sponsorships and Speaking Engagements
 - 2019 Luxury Law Summit
- Hogan Lovells Publications

AdTech

Broadband, Internet, and E-commerce

Consumer Protection and Privacy

Data Protection

False Advertising and Unfair Competition

Fashion and Luxury Brands

Incident and Crisis Response

Retail and Consumer Goods

Workplace Privacy

Education and admissions

Education

J.D., University of Baltimore School of Law, summa cum laude; Heuisler Honor Society, 2012

M.F.A., University of Alabama, 2005

M.A., Bowling Green State University, 1998

B.A., Virginia Commonwealth University, magna cum laude, 1996

Memberships

Member, Maryland State Bar Association

Member, Section of Antitrust Law, Privacy and Information Security Committee, American Bar Association

- Consumer Horizons 2019
- Hogan Lovells Publications
 - California Consumer Privacy Act: The challenge ahead – the CCPA's anti-discrimination clause
Chronicle of Data Protection
- Blog Post
 - California Consumer Privacy Act: The Challenge Ahead – The CCPA's Anti-Discrimination Clause
- Blog Post
 - California Consumer Privacy Act: The Challenge Ahead – The Impact of the CCPA on Data-Driven Marketing and Business Models

Bar admissions and qualifications

District of Columbia

Maryland
