

Food and Beverages

The food and beverage team at Hogan Lovells represents some of the largest names in the industry.

We anticipate the developments that may have an impact on your operations and are at the forefront of these issues. The rise of global consumer markets. Increased regulation in labeling and processing. Effective promotion. Supply-chain complexity. Production, packaging, and new ingredient approvals. Distribution and retailing. Recalls and health, safety, and environmental concerns. We are with you each step of the way.

We give practical and creative advice on a national and global level. Our teams can help you create an active compliance culture, expand your product offerings, and find creative solutions to regulatory requirements so that you are strategically positioned for the future.

Representative experience

Advised a dairy company on the launch of an innovative milk product, including product labelling, launch advertising campaigns, and website copy.

Advised a fruit juice manufacturer on compliance with the EU Nutrition and Health Claims Regulation.

Advised a global manufacturer on the interpretation and impact of the new EU Food Information to Consumers Regulation.

Advised Moët Hennessy on UK allergen labelling requirements

Contacts

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Practices

Food Law

Industries

Consumer

in the context of managing a potential issue with the Foods Standards Agency.

Latest thinking and events

Hogan Lovells Publications

Proposition 65 updates: Permanent injunction against glyphosate, proposed naturally-occurring lead levels in certain candies, and safe harbor level adopted for chlorpyrifos

Hogan Lovells Publications

Consumer sector COVID-19 resource guide

Hogan Lovells Publications

AMS issues final guidance on detectability testing and validation of refining processes under the National Bioengineered Food Disclosure Standard

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Re-open for business in the UK: How to safely re-open restaurants, pubs, and bars

Webinar

Regulating your way into the American market

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Council for Responsible Nutrition submits citizen petition requesting FDA rulemaking to allow CBD and other hemp-derived ingredients in dietary supplements