

California Consumer Privacy Act

Throughout the legislative process and since its enactment, we have been advising clients across industry sectors on the legal and operational impacts of the California Consumer Privacy Act (CCPA). We provide clear, practical guidance to support compliance efforts. We have prepared comparisons between the CCPA, the GDPR, and other frameworks; analyzed the impact of the CCPA on the sharing of personal information with resellers and channel partners; assessed the potential impact on human resources operations; and supported data governance efforts.

Before the CCPA was passed, we actively supported a number of clients in assessing the potential impact of the law. We are now working with clients to inform state and federal policymakers about the impacts of the CCPA and why it is not a useful model for data protection legislation.

Representative experience

Advising many U.S.-based companies on the compliance implications of the CCPA, including companies in the technology, media, financial services, and other sectors.

Advised a leading global online services provider and technology company on compliance implications of the CCPA.

Supporting several clients with data mapping and data governance projects to support CCPA compliance.

Latest thinking and events

Media Mention

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Practices

Privacy and Cybersecurity

Va. Data Privacy Law Poised To Offer 2nd Model For States
Law360

Webinar

The impact of California Privacy and Cybersecurity law on IoT in the home

Published Works

What does the CCPA's "purpose limitation" mean for businesses?

IAPP Privacy Advisor

Sponsorships and Speaking Engagements

Data privacy: Where are we now? Plus CCPA updates and impacts

Published Works

Insight: California privacy rights act – key takeaways for business

Bloomberg

Hogan Lovells Publications

COVID-19 exit strategy: A global privacy and cybersecurity guide