

Retail and Consumer Goods

The global retail and consumer goods team at Hogan Lovells works with the world's most recognized brands. We advise businesses at every level — from business restructuring to marketing, distribution, and operations. We understand the complexities behind e-commerce, privacy, data transfer, mobile payments, and real estate law.

Our lawyers know the market conditions and the issues and challenges you face. From initial planning to opening and running stores and online shops across the globe, we can help make your venture a success no matter where you are.

We know traditional retail businesses and e-tailers. We also work with institutional investors investing in retail businesses and retail-related commercial real estate, and project developers and banks operating in the retail sector.

Representative experience

Advised a global retailer in relation to dawn raids by the Italian tax authorities and the seizure the client's products for alleged non-compliant product labeling and packaging.

Representing a Fortune 500 lifestyle apparel company in its global compliance issues.

Advising a global retail company on employment agreements, employee and HR policies/ standard terms and conditions as part of a wider due diligence exercise.

Arranging supply and distribution agreement on behalf of our client, Fast Retailing, with respect to brick-and-mortar and

Contacts

Meryl Rosen Bernstein,
Washington, D.C.

Sahira Khwaja,
London

Industries

Consumer

online sales of J Brand Jeans in various geographies worldwide.

Advised a video games manufacturer on the launch, marketing, and distribution of various hardware and software products, and on major outsourcing deals.

Advised Estee Lauder on the relocation of their European headquarters in London.

Latest thinking and events

Events

Webinar: Reviewing vertical competition rules for the digital age - what's at stake?

Media Mention

Beyond the data breach: How retail is addressing cybersecurity
Retail Dive

Hogan Lovells Publications

Mission Product: Trademarks? Yes. Mootness? No
Business Restructuring and Insolvency Alert

Hogan Lovells Publications

The A-CBDs of registering hemp-related trademarks: New guidance from the USPTO
LimeGreen IP News

Hogan Lovells Publications

Bankrupt brands can't revoke trademark licenses, says SCOTUS
LimeGreen IP News

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European Product Liability Directive: Stay tuned, guidance is around the corner