

Electronics and Consumer Appliances

Do you have questions about long-term compliance with consumer or product safety regulations or consumer liability risks? Questions about the privacy and cybersecurity issues raised by connected devices or questions relating to the collection, purchase, or use of personal data? Concerns about sourcing, supply chain, or distribution arrangements? Has your company been named in a putative class action lawsuit? Our cross-practice, global team is uniquely placed to help you address the shifting challenges of this evolving sector.

Electronics and consumer appliances play an ever increasing role in our daily lives. Technological change is happening faster than ever. As technology develops and distribution channels evolve to meet changing technology and consumer demands, the legal issues confronting the sector are growing. We address your most crucial concerns by truly understanding how you operate, what you need, and how best we can offer our support.

In such a fast-changing industry, experience is often the key to success. Through our cross-practice approach, experience is exactly what we provide. Our extensive understanding of regulatory matters, intellectual property, consumer product litigation, data privacy and cybersecurity, connectivity, M&A, FCC licensing, supply arrangement, and equipment authorization, enables us to advise you in a wide variety of areas, tackling your specific needs wherever and whenever

Contacts

Phoebe A. Wilkinson,
New York

Paul Brown,
London

Practices

Products Law

Industries

TMT

Consumer

they may arise.

Our dedicated team has advised many of the world's leading manufacturers and retailers of electronics and consumer appliances. Our breadth of practice and extensive sector knowledge means we are uniquely placed to advise you at any stage – product development, market entry, supply and distribution chain development, and growth and restructuring. Whatever your needs in the world of electronics and consumer appliances, we've got you covered.

Representative experience

Leading consumer product company on development and classification of a consumer-oriented wearable sensor and associated mobile application in multiple jurisdictions.

Global product manufacturer in putative nationwide class action alleging various fraud- and warranty-based claims relating to the design of washing machines.

U.S. retailer and global product manufacturer in putative nationwide class action alleging various fraud- and warranty-based claims relating to “refresh rate” of LED High-Definition televisions.

Product manufacturers and retailers regarding consumer and commercial product warranties, terms and conditions of sale, and/or arbitration and dispute resolution clauses.

Various manufacturers and retailers of electronics and consumer appliances on privacy and data breaches, including prelitigation advice and risk assessments.

Latest thinking and events

Hogan Lovells Publications

The holiday shopping rush is here – Eight things retailers need to know this season

Consumer Alert

Hogan Lovells Publications

Influencer Snapshot: Getting a handle on social media influencers

Hogan Lovells Publications

Russian consumer protection regulation: electronic equipment sold in Russia will need to have pre-installed Russian software

Hogan Lovells Events

Asia IP webinar series: Use it or lose it? Trademark non-use cancellation proceedings

Webinar

Making sense of new family leave laws

Sponsorships and Speaking Engagements

Executive Compensation National Institute