

## Patents

Known as "the first and last word in patent litigation" (*IAM Patent 1000, 2015*), there is little our courtroom lawyers across the Americas, Europe, and Asia haven't seen.

From U.S. patent reform to the European Unified Patent Court. The world is changing. Whether it's patent expiry or patent trolls that are causing concern, our team of litigators will vigorously defend your position.

We don't only defend, we help you create and grow. With a team of patent prosecution and licensing professionals, we are with you from initial idea to global roll out. Whether you operate in a traditional industry such as life sciences, telecommunications, automotive, or energy, or are part of a new generation operating at the intersection of these industries, we are the team for you.

### Representative experience

Representing leading technology giants in their local and multijurisdictional patent disputes, including BlackBerry, Dell, Google, HTC, KPN, Motorola, Oracle, and ZTE.

Acting for Lilly in the landmark patent dispute *Actavis v Eli Lilly*. The UK Supreme Court ruled in favor of Lilly, reversing two earlier decisions. Lilly was also successful in the German Supreme Court.

Advising HTC on the then largest patent litigation before the European courts. Multijurisdictional cases against Nokia and NPEs, and advising on FRAND licensing terms.

### Key contacts

Dr. Andreas von Falck,  
Dusseldorf

Celine Jimenez Crowson,  
Washington, D.C.

Jason D. Lohr,  
San Francisco

Dr. Frederick Ch'en,  
Tokyo

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### Trending Topics

Global IP Outlook

Key changes in case law and market trends that will impact your business and how you manage your IP.

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### Areas of focus

FinTech

International Trade  
Commission

IP Litigation, Arbitration, and  
Alternative Dispute  
Resolution

Representation of ZTE in the landmark case *Huawei vs. ZTE* before the CJEU (C-170/13) dealing with the antitrust (FRAND) defense regarding standard essential patents (SEP).

Representing MSD in a dispute with Shionogi over patents relating to anti-HIV therapy raltegravir.

Advising a leading Japanese innovator pharmaceutical firm on multiple Hatch-Waxman lawsuits relating to the client's blockbuster product.

Representing Leachman Cattle of Colorado in a challenge to two of its patents. Marking the first PTAB issued post-grant reviews under the AIA.

Representing Daimler / Mercedes Benz in various patent litigation proceedings in the United States and China; and U.S. IPR proceedings.

Global IP counsel to the consortium of Audi AG, BMW Group, and Daimler AG on their €2.8bn acquisitions of Nokia's digital mapping unit, HERE.

Handling patent portfolio for Kodak Alaris' photo kiosk, document scanner, thermal printing, and digital photo frame business, helping Kodak Alaris to mine and defend its portfolio.

## Awards and rankings

- Global IP Firm of the Year, *Managing Intellectual Property Awards*, 2019 & 2018
- Ranked Band 1 for IP on a Global and Europe-wide level, *Chambers & Partners*, 2019
- Germany Patent Contentious Firm of the Year, *Managing Intellectual Property Awards*, 2019 & 2018
- Japan Foreign Firm of the Year, *Managing Intellectual Property Awards*, 2019 & 2018
- China Foreign Firm of the Year, *Managing Intellectual Property Awards*, 2019
- Russia Patent Contentious Firm of the Year, *Managing Intellectual Property Awards*, 2019

IP Rights in Transactions

IP Licensing,  
Commercialization, and  
Technology Transfer

Post-Grant Proceedings

Strategic Counseling and  
Portfolio Development

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- Germany Patent Litigation Firm of the Year, *IAM Patent Awards*, 2019
- IP Law Firm of the Year - Italy, *Legalcommunity IP & TMT Awards*, 2019 & 2018
- European Patent Contentious Firm of the Year, *Managing Intellectual Property Awards*, 2018
- IP Team of the Year, *The Lawyer Awards*, 2018
- UK Impact Case of the Year, *Managing Intellectual Property Awards*, 2018
- Germany - Patent Law Firm of the Year, *JUVE Awards*, 2017

## Latest thinking and events

### Press Releases

Hogan Lovells secures win for Olaplex against L'Oréal in patent infringement case

### Sponsorships and Speaking Engagements

Patent Litigation: 2019 Advanced Techniques & Best Practices

### Sponsorships and Speaking Engagements

American University Law Review Volume 69 Federal Circuit Symposium

### Insights

Doing Business in Germany: Consumer Sector - IP

### Insights

Shanks v Unilever – UK Supreme Court clarifies when compensation is due to employee inventors

The ITC: An Insider's View